

Custom branded RFID credentials

Elevate your brand



Advantages at a glance

- Raise brand awareness by placing your logo and identity directly on customer-facing components like readers and credentials. Keep your company top-of-mind with every interaction.
- Encourage reorders by making it simple for customers to contact you—your information is always within reach, printed on every credential.
- Build brand loyalty through consistent, professional branding that reinforces trust and strengthens long-term customer relationships.

Turn every access point into a powerful marketing opportunity. With custom-branded RFID credentials, your business stays front and center—every time a card is used, a door is opened, or a system is accessed.

Custom branding isn't just a feature—it's a growth strategy. By adding your logo and contact details to RFID credentials, you create ongoing visibility, generate new leads, and position your business as the go-to provider for future needs.

Brand everything, everywhere

Your branding can be applied across a full range of solutions, including mobile credentials, clamshell cards, ISO cards, key fobs, disc tags, and transmitters. Every touchpoint becomes an extension of your brand.

Fast, flexible, and high-quality

With RCI's private-label options, customization is quick and hassle-free. There are no artwork setup fees, no minimum order requirements, and no long-term commitments. Enjoy high-quality results with scratch- and fade-resistant laser etching on physical credentials, vibrant full-color digital branding for mobile credentials, and durable, UV-resistant labels for readers and long-range transmitters.

Make every credential count—promote your brand at every access point.

Available credentials include 125 kHz proximity card models and 13.56 MHz smart card models



Laser etched clamshell card
Your logo here



Digital (mobile) credentials
Your brand, photo, company name, phone number, website URL



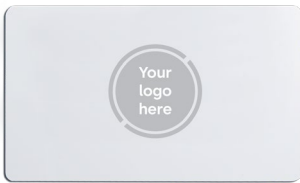
Labeled transmitters



Laser etched fob



Laser etched tag



Laser etched printable card

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Any questions? We would be happy to advise you.

Contact us at: 1 888 539 7226